## CONTRACT



720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Revision			Alt Order #			
	564933	1		07893571			
Product							
OBAMA/P/D SKED A							
Contract Dates	Estimate #						
08/14/12 - 08/20/12	//1522						
Advertiser			Or	ginal Date	/ Revision		
Obama/D/President			c	08/10/12	/ 08/10/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broado	roadcast		Cash		
	<u>Station</u>	Accour			Sales Office		
	WTKR			rus	Washington, D.		
	Special Handl				<u></u>		
	Demographic						
	Adults 35+						
	1504						
	<u>1DB#</u> 8020	Adverti	ser	Code	Product Code		
	Agency Ref	· · · · · · · · · · · · · · · · · · ·		Advertiser	Ref		

		Spots/	To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 3 08/14/12 08/19/12 Let's Make A Deal 9am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 -TwTF 4	9-10am <u>Rate</u> \$270.00	:30	NM 4	\$1,080.00
2 3 08/20/12 08/20/12 Let's Make A Deal 9am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 M 1	9-10am <u>Rate</u> \$270.00	:30	<b>NM</b> 1	\$270,00
3 3 08/20/12 08/20/12 Price Is Right  Start Date End Date Weekdays Spots/Week  Week: 08/20/12 08/26/12 M 1	11am-12n <u>Rate</u> \$415.00	:30	NM. 1	\$415.00
4 3 08/14/12 08/19/12 Price Is Right  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 -TWTF 6	11am-12n <u>Rate</u> \$415.00	:30	NM 6	\$2,490.00
5 3 08/14/12 08/17/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12 -TWTF 4	12n-1230pm <u>Rate</u> \$295.00	:30	NM 4	\$1,180.00
6 3 08/20/12 08/20/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 M 1	12n-1230pm <u>Rate</u> \$295.00	:30	NM 1	\$295.00
7 3 08/20/12 08/20/12 Ellen Degeneres 3pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 M 2	3-4pm <u>Rate</u> \$200.00	:30	NM 2	\$400.00
8 3 08/14/12 08/17/12 Ellen Degeneres 3pm  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 -TWTF 8	3-4pm <u>Rate</u> \$200.00	:30	NM 8	\$1,600.00
9 3 08/14/12 08/17/12 NewsChannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 -TWTF 4	5-6am <u>Rate</u> \$120.00	:30	NM 4	\$480.00
10 3 08/20/12 08/20/12 NewsChannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 08/20/12 08/26/12 M 1	5-6am <u>Rate</u> \$120.00	:30	NM 1	\$120.00
11 3 08/20/12 08/20/12 Newschannel 3 News <u>Start Data</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 M 2	6-7am <u>Rate</u> \$185.00	:30	NM 2	\$370.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstending to whom bills are rendered, advertiser, agency and service, jointly and severelly, shall remain obligeted to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Peyment by advertiser to service or payment by agency to service, shall not constitute peyment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocaTIV does not eccept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 564933 /	Alt Order # 07893571			
Contract Dates 08/14/12 - 08/20/12	Product OBAMA/P/D SKED A	<u>Estimate #</u> A //1522			
Advertiser Chara/D/President		ninal Date / Revision 8/10/12 / 08/10/12			

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Ottal Della Titile	Days Length Week Rate	TypeS	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           12 3         08/14/12         08/17/12         Newschannel 3 News           Start Date         End Date         Weekdeys         Spots/Week           Week:         08/13/12         08/19/12         -TWTF         6	Rate 6-7am <u>Rate</u> \$185.00	:30	ММ	6	\$1,110.00
13 3 08/14/12 08/17/12 CBS This Morning  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 -TWTF 8	7-9a <u>Rate</u> \$140.00	:30	NM	8	\$1,120.00
14 3       08/20/12       08/20/12       CBS This Morning         Start Date       End Date       Weekdays       Spots/Week         Week:       08/20/12       08/26/12       M       2	7-9a <u>Rate</u> \$140.00	:30	NM	2	\$280.00
15 3 08/18/12 08/18/12 Early Show Saturday  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/125- 1	9-11am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
16 3       08/19/12       08/19/12       CBS Sunday Morning         Start Date       End Date       Weekdays       Spots/Week         Week: 08/13/12       08/19/12      5       1	9-1030am <u>Rate</u> \$280.00	:30	NM	1	\$280.00
17 3 08/19/12 08/19/12 Face the Nation <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12	1030-11am <u>Rate</u> \$345.00	:30	NM	1	\$345.00
18 3 08/14/12 08/19/12 NewsCha 3 News First @ 4  Start Date	p 358-5pm <u>Rate</u> \$200.00	:30	NM	4	\$800.00
19 3 08/20/12 08/20/12 NewsChe 3 News First @ 4  Start Date	p 358-5pm <u>Rate</u> \$200.00	:30	NM	1	\$200.00
20 3 08/20/12 08/20/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 M 1	5-530pm <u>Rate</u> \$330.00	:30	NM	1	\$330.00
21 3       08/14/12       08/19/12       Newschannel 3 News         Start Date       End Date       Weekdays       Spots/Week         Week; 08/13/12       08/19/12       -TWTF       4	5-530pm <u>Rate</u> \$330.00	:30	NM	4	\$1,320.00
22 3 08/14/12 08/19/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 -TWTF 4	530-6pm <u>Rate</u> \$310.00	:30	NM	4	\$1,240.00
23 3 08/20/12 08/20/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 08/20/12 08/26/12 M 1	530-6pm <u>Rate</u> \$310.00	:30	NM	1	\$310.00
24 3 08/20/12 08/20/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 08/20/12 08/26/12 M 1	6-630pm <u>Rate</u> \$485.00	:30	NM.	, 1	\$485.00
25 3 08/14/12 08/19/12 Newschannel 3 News <u>Start Date End Dete Weekdays Spots/Week</u> Week: 08/13/12 08/19/12 -TWTF 4	6-630pm <u>Rate</u> \$485.00	:30	NM	4	\$1,940.00
26 3       08/18/12       08/18/12       Newschannel 3 News         Start Date       End Date       Weekdays       Spots/Week         Week:       08/13/12       08/19/12      S-       1	6-630pm <u>Rate</u> \$120.00	:30	NM	1	\$120.00
27 3       08/19/12       08/19/12       Newschannel 3 News         Start Date       End Date       Weekdays       Spots/Week         Week:       08/13/12       08/19/12      S       1	630-7pm <u>Rate</u> \$140.00	:30	NM	1	\$140.00
28 3 08/14/12 08/17/12 Late Night with David Letter	m1135pm-1237am	:30	NM	4	\$660.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



Contract / Revision Alt Order# 564933 07893571 Contract Dates Product Estimate # 08/14/12 - 08/20/12 OBAMA/P/D SKED A //1522

Advertiser Original Date / Revision Obama/D/President 08/10/12 / 08/10/12

Start Date   End Date   Description   Start/End Time   Days   Length Week   Rate   Type Spots   Amount	*Line Ch Start Data End Data Departmen	Chart I Time at Time a	Spots/	_	Tot	
Week 08/19/12   08/19/12   1-11/19/12   1-11/19/19/19/19/19/19/19/19/19/19/19/19/1			Days Length Week Rate	Types	Spots	Amount
Start Date   End Date   Memory   Short Memory   Short Memory   Short Date   Short Memory   Short Date   Short Memory   Short Date   Short Memory   Short Date						
Section   Sect			:30	NM	1	\$165.00
Start Date   End Date   Weekdays   Sobst-Week   Rate   Sobs   Sobst-Week   Sobst-						
Start Date   End Date   Weekdays   Sobst-Week   Rate   S\$40.00		11-1135p	:30	NM	1	\$540.00
31 3	Week' 08/20/12			,,	į	₩0-10.00
Start Date   End Date   Weekdays   Sols/Week   Sale   Sols/Week   Sale   Sols   Sols	and the second s		•30	NIS A	4	00.400.00
32 3 08/18/12 08/19/12 Late News (Sa-Su)	Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.50	MINI	4	\$2,180.00
Signt Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Signt Date   Signt Date   Signt Date   Spots/Week		·				
Section   Sect			:30	NM	2	\$730.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week	Week: 08/13/12 08/19/1255 2					
Section   Sect		•	:30	MM	1	\$95.00
Start Date   End Date   Weekdays   Spots/Week   St.   A70.00   Start Date   St.	Week: 08/13/12					
Start Date   End Date   Weekdays   Spots/Week   Rate   St.   St.		8-9pm	:30	NM	2	\$2.940 00
35 3	Start Date End Date Weekdays Spots/Week Week 08/13/12 08/19/12 -T 2					V=12.11.12
Start Date   Meek: 08/13/12   08/14/12   08/14/12   Tuesday Prime   10-11pm   130   NM   2   \$1,960.00			:30	NIA #	2	#2 EEO OO
36 3	Start Date End Date Weekdays Spots/Week	Rate	.00	IVIVI	2	\$2,550.00
Start Date   End Date   Weekdays   Spots/Week   S880.00   S1/9/12   Wednesday Prime   Start Date   End Date   Weekdays   Spots/Week   S880.00						
Week: 08/13/12   08/15/12   08/15/12   Wednesday Prime   10-11pm   :30	Start Date End Date Weekdays Spots/Week	· ·	:30	NM	2	\$1,960.00
Start Date   End Date   OB/19/12   OB/16/12   OB/16/1						
Section   Sect			:30	NM	2	\$1,960.00
Start Date   End Date   O8/19/12   O8/19/1						
Second Column			:30	NM	1	\$1,275.00
39 3	Week: 08/13/12 08/19/12T 1					
Start Date   OB/13/12   OB/18/12   OB/18/12   Saturday Prime   S-9pm   :30   NM   O   \$0.00			:30	NM	2	\$1.980.00
Start Date   End Date   Weekdays   Spots/Week   Saturday Prime   Start Date   End Date   Weekdays   Spots/Week   Says	Start Date End Date Weekdays Spots/Week				2.	Ψ1,200.00
Start Date   End Date   Weekdays   Spots/Week   Rate   System   Start Date   Start Date   Start Date   Start Date   Start Date   Start Date   Spots/Week   Start Date   Star			.20			
Spot Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Type		Rate	:30	NM	0	\$0.00
1 3 08/13/12-08/19/12 Saturdey Prime 8-9pm	Week; 08/13/12 08/19/125- 2		Manufacture Laurette m. 4	_		
Credited 2 3 08/13/12-08/19/12 Saturday Prime 8-9pm						
Credited   E   41 3   08/18/12   08/18/12   Saturday Prime   9-10pm   :30   NM   0   \$0.00	Credited	,	, 4050.50	7 4193		
E 41 3 08/18/12 08/18/12 Saturday Prime 9-10pm :30 NM 0 \$0.00  Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/125- 2 \$395.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 3 08/13/12-08/19/12 Seturdey Prime 9-10pm5a :30 \$395.00 NM  Credited 2 3 08/13/12-08/19/12 Saturdey Prime 9-10pm5a :30 \$395.00 NM		8-9pm	5a :30 \$395.00	NM		
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 08/13/12         08/19/12        5-         2         \$395.00           Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1 3         08/13/12-08/19/12         Seturdey Prime         9-10pm        5a         :30         \$395.00         NM           Credited         2 3         08/13/12-08/19/12         Saturdey Prime         9-10pm        5a         :30         \$395.00         NM		9-10pm	:30	NM	0	\$0.00
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           1 3         08/13/12-08/19/12         Seturdey Prime         9-10pm        5a         :30         \$395.00         NM           Credited         2 3         08/13/12-08/19/12         Saturdey Prime         9-10pm        5a         :30         \$395.00         NM	Start Date End Date Weekdays Spots/Week	Rate		14141	J	φυ.υυ
1 3 08/13/12-08/19/12 Seturdey Prime 9-10pm5a :30 \$395.00 NM Credited 2 3 08/13/12-08/19/12 Saturdey Prime 9-10pm5a :30 \$395.00 NM			Weekdays Length Rate	Type		
2 3 08/13/12-08/19/12 Saturdey Prime 9-10pm	1 3 08/13/12-08/19/12 Seturdey Prime					
1411		9-10pm	20 6205.00			
	•			IVIVI	•	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom hills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any hills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shell not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, Insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 564933 /	Alt Order # 07893571			
Contract Dates 08/14/12 - 08/20/12	Product OBAMA/P/D SKED A	Estimate # D A //1522			
Advertiser Obama/D/President		ginal Date / Revision 8/10/12 / 08/10/12			

		Spots/		Totals	
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type:	Spots —	Amount
E 42 3 08/18/12 08/18/12 Saturday Prime  Start Date	10-11pm <u>Rate</u> \$590.00	:30	NM	Ö	\$0.00
Spot Ch Date Range Description 1 3 08/13/12-08/19/12 Saturday Prime Credited	Start/End Time 10-11pm	<u>Weekdays Length Rate</u> Sa :30 \$590.00	<u>Type</u> NM:		
2 3 08/13/12-08/19/12 Saturday Prime Credited	10-11pm	Sa :30 \$590.00	NM		
43 3 08/19/12 08/19/12 Sundey Prime  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12	7-8pm <u>Rate</u> \$1,275.00	:30	NM	1	\$1,275.00
44 3 08/14/12 08/17/12 CBS Daytime  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12 -TWTF 4	1228-3pm <u>Rate</u> \$295.00	:30	МИ	4	\$1,180.00
45 3 08/20/12 08/20/12 CBS Daytime  Start Date End Date Weekdays Spots/Week  Week: 08/20/12 08/26/12 M 1	1228-3pm <u>Rate</u> \$295.00	:30	NM	1	\$295.00
N 46 3 08/15/12 08/15/12 Wednesday Prime  Start Date	9-10pm <u>Rate</u> \$1,375.00	:30	NM	1	\$1,375.00
N 47 3 08/16/12 08/16/12 Thursday Prime  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/12T 1	10-11pm <u>Rate</u> \$1,275.00	:30	NM	1	\$1,275.00
N 48 3 08/18/12 08/18/12 Early Show Saturday  Start Date End Date Weekdays Spots/Week  Week: 08/13/12 08/19/125- 1	9-11am <u>Rate</u> \$100.00	:30	MM	1	\$100.00
		Totals		108	\$41,315.00
Time Period # of Spots Gross Amount	Net Amount				
07/30/12 -08/20/12 108 \$41,315.00	\$35,117.75				
Totals 108 \$41,315.00	\$35,117.75				

Signature:	Date:	
-	 	